

SIDDIQ MALDAR

UX/UI DESIGNER

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SUMMARY

Creative UX/UI designer with a strong foundation in user research, interaction design, and prototyping. Designed end-to-end product experiences for mobile apps and scalable design systems. Strong believer in crafting intuitive, inclusive, and engaging user journeys.

SKILLS

User Research	Wire framing	Visual Design	Accessibility
Personas	Usability Testing	Design Systems	Figma, FigJam

PROFESSIONAL EXPERIENCE

I enjoy solving real-world problems through thoughtful design, and I regularly take on self-initiated projects to sharpen my skills and explore new ideas. The following are two of my ongoing works .

WeClub – Virtual Book Club App

UI/UX Designer | Portfolio Project | 2025

- Designed a mobile-first experience for a virtual book club platform where users can join reading communities, track their progress, and engage in book discussions.
- Developed a complete end-to-end design flow including user research, wireframing, UI design, and interactive prototyping.
- Focused on usability, accessibility, and engaging 3D visuals to create a social and immersive experience for readers and audiobook listeners.

Design Systems & UI Design System

UI/UX Designer | Portfolio Project | 2025

- Creating scalable, reusable UI components and a design system for personal and freelance use across web and mobile platforms.
- Emphasizing consistency, brand adaptability, and developer handoff readiness using tools like Figma and Storybook.

Hydrogrow An iWatch Application

UI/UX Designer | Portfolio Project | 2025

- Designed a specialised Apple Watch application to assist hydroponic farmers with real-time monitoring and task management.
- The app delivers a minimalist yet data-rich experience optimised for the small screen, enabling quick glances and efficient control over critical farming parameters.

Hydrogrow A Web Application

UI/UX Designer | Portfolio Project | 2025

- Designed a comprehensive web-based dashboard to manage and monitor hydroponic farming operations, aimed at delivering data-driven insights and streamlined control for indoor growers.
- The interface is built for clarity, responsiveness, and real-time interaction with farm IoT sensors.

Smartlife Solution Brand Identity Design

Graphic Designer | Freelance Project | 2024

- Designed a complete brand identity including logo design, packaging, social media creatives, and marketing collaterals.
- Designed a premium, tech-savvy aesthetic aligning with the brand’s smart lifestyle offerings.
- Delivered consistent visuals across all touchpoints to reinforce brand recognition and appeal to the modern, tech-aware audience.

Wecoverit Website Ui Design

UI/UX Designer | Freelance Project | 2024

- Designed the eCommerce website for a mobile cover brand, focusing on a vibrant, trendy, and intuitive shopping experience.
- Created product thumbnails, motion-based GIFs, and micro-interactions to enhance user engagement.
- Ensured responsive design, smooth navigation, and clear CTAs to boost conversion and usability.

EDUCATION

UX/UI Design Certification -
Superhero Design+Code School
Dec 2024 - Present

Bachelor Of Computer Application
Chh. Shivaji University, Kolhapur
2021 - 2024